

# PowerStocks Research

Intelligent Fundamentals Investing

**MEMBERSHIP APPLICATION FORM: (VALID TILL 28 FEB 2012)**

**NOTE:** You are required to fill in this form, **initial each page** and fax back to 021-794 1976. You must also email us payment confirmation to speed up your application. For queries etc. our office is contactable at 021-794 0194.

**FIRST NAME** :

**SURNAME** :

**PRIVATE INVESTOR OR ADVISOR/COMPANY?**

**NAME OF COMPANY YOU WORK FOR (MANDATORY):**

**WORK PHONE #:**                      **MOBILE # (FUTURE SMS ALERTS):**

**EMAIL ADDRESS FOR ALERTS/REPORTS:**

**POSTAL ADDRESS:**

**YOUR ONLINE BROKER:**

**SIZE OF YOUR EQUITY ACCOUNT (FUNDS):**

**HAVE YOU READ & INITIALED EVERY PAGE ON THIS FORM (Y/N):**

**PLEASE GO TO PAGES 2 AND 3 IN THIS DOCUMENT TO SEE WHAT SERVICES WE OFFER.**

**A. NEW CONTRACT: (MARK WITH "Y" BELOW)**

A1. PRO SERVICE 12 MONTHS – R 4, 899 →

A2. PRO SERVICE 06 MONTHS – R 2, 599 →

A3. PROFESSIONAL TRADER – R 9,999 PER 12 MONTHS →

A4. CLUB/FUND/BROKERAGE – FROM R20,000 P/A. →

A5. SWINGTRADER ULTRA – R 850 PER MONTH →  
(MUST HAVE A1, A2, A3 OR A4 SELECTED ALSO)

**B. JSE STOCK EXCHANGE COURSE: R 7,999 →**

**PLEASE MAKE EFT PAYMENT (NO CASH DEPOSITS OR CHEQUES!) TO:**

**NEDBANK, CONSTANTIA, CAPE TOWN**

**Account Type: Savings Account.**

**Name: PowerStocks Research**

**Account number: 2011090822. Branch code: 101109.**

**NB: Please reference your name in the EFT so we can reconcile your payment. You can email us proof of payment or FAX it to 021-794-1976. Please FAX/SCAN this form to us.**

**SUBSCRIBER THAT REFERRED YOU, OR WHERE YOU HEARD ABOUT US →**

(Get 1 month's **free** subscription added to your contract by providing the name of an existing subscriber that referred you to us.)

**NOTE:** Please allow 24 hours for your payment to be verified and accepted. Once accepted we will email you a password to access premium content on our web site.



## SERVICES OFFERED AS PART OF PRO(A1–A4) SUBSCRIPTION

	POWERSTOCKS PRO SERVICE (DOES NOT INCLUDE ULTRA)	PRO
JSE MARKET TIMING	SUPERModel Long Term Investment Timing System	MJP
	Long-Bond Yield Curve Investing Timing System	MJP
	Cash/Equity Yield valuation long term Timing System	MJP
	SwissClock Medium Term Timing System	JBAR
	Zweig LazyBoy Medium Term Timing System	JBAR
	The complete Turtle Medium/Long term Trading System (S2 & S3)	JBAR
	Appel & Zweigs Breadth Impulse Timers optimised for JSE	JBAR
	Hedge-Trader Medium-to-long term SATOP40 timing system	JBAR
	ETF Timing models for SATRIX, PTXSPY, GLD, ZGOVI and others	JBAR
	Commodity trading timers for GOLD, PLATINUM, SILVER, R/\$	JBAR
EQUITY STRATEGY SCREENS (JSW)	Piotroski Value Investing Strategy	JSW
	Magic Formula Investing Strategy	JSW
	CANSLIM Investing Strategy	JSW
	O'Shaughnessy Cornerstone Value Investing Strategy	JSW
	Revenue, Earnings and Dividends Consistency Investing	JSW
	BUY/SELL signals for all classes of JSE shares	JSW
	Various other automated screens	JSW
	Trade sizing & individual share trailing stop management/alerting	JSW
PUBLICATIONS	Cutting Edge Research+Backtest results	WEB
	Trade Techniques and education	WEB
	Detailed tutorials/actuarial tables for indicator/system use	WEB
	JSE Share Watchlist (JSW) Platform	Daily
	Monthly JSE Pulse (MJP) Newsletter	2 mo
	SA & U.S Recession Probability Models	JBAR
	The JSE Breadth Analysis Report (JBAR)	weekly
	JSE Seasonality Actuarial Tables and Charts (SATC)	WEB
	Trading alerts via HeadsUP! Emails	daily
	Daves Investment & Trading Diary	ad-hoc
	D = daily publication by email via JSW	
	W = Weekly as published as part of JBAR report	
	MJP = bi-monthly market overview publication	

### 1. Market Timing Signals

Our flagship product, which we are most famous for, is the PowerStocks SUPERModel Composite Market Timing Signal which is composed of a Repo rate timing mechanism, a Trendex Momentum timing mechanism and a Reserve Bank Leading Economic Composite Indicator. Using this timing mechanism since 1978, would have earned you 113,863% growth versus a JSE all-share buy+hold strategies' 7,633% growth, by only being vested in the JSE 48% of the time! What's more, the timing signals never resulted in losing trades and avoided every major bear market. We also offer the JSE SwissClock medium term market timing signal, and may introduce others with the passage of time.

### 2. The Monthly JSE Pulse (MJP)

MJP gives you access to cutting edge and unique JSE ALSH data such as the SUPERModel timing plot-chart together with the Repo-rate, Trendex and Reserve Bank timing model plot charts, unique market breadth (advance/decline) data such as the JSE Advance/Decline Line, McClellan Oscillator and Summation Indexes and Advance/Decline ratio and Decline/Advance ratio chart plots, updated weekly. These provide vital statistics on the JSE and can be used to time market tops and bottoms to great effect as well as allow you to respond to statistically relevant "special situations". WJP also gives seasonality recommendations and notifications on special chart patterns that are emerging on the ALSH index that are important to the investor.

### 3. Piotroski Investing Tool

The most followed investing strategy by our readers is updated monthly into a powerful downloadable spreadsheet that ranks all the JSE and ALT-X ordinary shares by Piotroski score and sub-scores. The sheet has special filters that allow you to sort and filter shares in any multitude of combinations by market-cap, Piotroski score, Price-Book ratio, PE ratio, Dividend Yield, Return on Capital and Debt: Equity ratio. Used by fund managers to check on the financial health of any JSE share or by mechanical investors following dynamic or annually-rebalanced Piotroski strategies, this is very unique to South Africa.



#### **4. Cutting-edge mechanical investment strategies**

We run monthly scans of the JSE for shares that qualify for various world-class and proven mechanical investment strategies such as Piotroski, Greenblatts Magic Formula, O'Shaughnessy Cornerstone Value and Growth. Advanced subscribers also get William J O'Neil's CANSLIM®. We will be adding famous strategies over time but they need to be back-tested on the JSE first and software developed to run the screens which is a lengthy process.

In addition you get access to scans for highly profitable "designer strategies" developed by PowerStocks Labs such as PowerShares-A, RiskCurves BLUECHIP , TurboShares and Crash-Peak Recovery. Each strategy has its own dedicated Blog page that we maintain to track the history of that strategy over time as well as to provide important updates and guidance to using that strategy.

#### **5. Cutting-edge research**

We show you the JSE like you have never seen it before, and reveal all her secrets through cutting edge research. Whilst the bulk of this research is currently public domain, any further research we do is going to be for subscribers only. In any event, the translations of any research into strategies that capitalize on its findings (such as RiskCurves, Crash-Peak recovery, Profiting from Advance/Decline ratios etc.) generally require access to premium pages to be executed on. We are quite prolific with ground breaking research, with at least 2-3 major research pieces being published per month over the last 6 months.

#### **6. JSE Breadth Analysis Report (JBAR)**

The 12 most important charts tracking the breadth indicators used by TroughFinder and PeakFinder, SwingTrader and also PowerStocks founders to trade on their own accounts. Large easy to read hi-resolution charts updated every 2<sup>nd</sup> day and posted on the JBAR café. Of most use to investors who need to keep track on a day-to-day basis to manage short term trades and capitalize on opportunities early. This is essential for those trading warrants and SSF's.

#### **7. TroughFinder/PeakFinder Signaling System**

A highly effective tool to pick out market lows and peaks (reversals.) It generates about one signal every month on average. A weekly TroughFinder chart is available in WJP but traders that wish to capitalize on early entries for maximum profit will require access to the daily updated module with alerts provided through HeadsUP! These signal systems are highly accurate and give signals 1-2 days pre or post ground zero and a few days after a trough or after a peak can make a huge difference to returns for short term traders.

#### **8. SwingTrader**

A trading system for short term traders that trades geared warrants and SSF's. It provides BUY and SELL signals and alerts to HeadsUP! You trade with us as we trade and we walk you through each step of the trade we are making as well. You win, we win. You lose, we lose. SwingTrader has a 81% win rate and each trade is provided with a detailed post-mortem (you can view these from the public pages on our web site in the SwingTrader product page.)

#### **9. HeadsUP! Alert emails**

Provides all manner of alerts such as changes to the signal lines on any of our market timing systems and BUY/SELL alerts from any of our mechanical timing systems. Also provides alerts of special events that occur on the JSE from time to time that investors need to be aware of (rare conditions that occur 10-15 times per year that lead to profitable trades).

#### **10. JSE Share Watchlist (JSW)**

An end-of-day (EOD) equities trading decision support system for investors and traders.

Please note that Excel 2010 is recommended as a minimum standard to read our reports and run JSW.

**-PLEASE READ, INITIAL & ACCEPT TERMS & CONDITIONS ON THE NEXT PAGE/S.**

**-DON'T FORGET TO INITIAL EACH PAGE IN THIS DOCUMENT**

**-EMAIL OR FAX THIS FORM BACK TO US ON 021-794-1976 OR 021-794-0194**

**-EMAIL [SUBS@POWERSTOCKS.CO.ZA](mailto:SUBS@POWERSTOCKS.CO.ZA) WITH A CONFIRMATION THAT YOU HAVE EFFECTED PAYMENT AND COPY OF PAYMENT RECEIPT ISSUED BY YOUR BANK.**



**POWERSTOCKS RESEARCH SUBSCRIPTION TERMS AND CONDITIONS**  
**[You must fully hand-sign the bottom of each page for your account to be activated]**

I, \_\_\_\_\_ hereby understand and fully accept the following  
conditions as part of my PowerStocks Research Subscription, on DATE: \_\_\_\_\_



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  - b. Authorized users or stockbrokers, or render securities services in respect of securities as those terms are defined in the Securities Services Act, 2004 (“the SS Act”);
2. PowerStocks Research and their employees do not warrant, represent or otherwise guarantee, expressly, impliedly or tacitly that the use of any product sold or service provided by them would result in any particular outcome, and especially profits or returns, such products and services merely serving as general guidance and the provision of data and information which I may, or may not use in the making of investments of any nature whatsoever, including but not limited to investments in or the purchase and/or sale of financial products as defined in the FAIS Act or securities as defined in the SS Act;
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4. Other than individual screen rankings and scores provided by our various mechanical strategies we have or offer **no views**, good or bad, about any companies listed on the JSE. We are restricted from providing these views and cannot offer advice on existing shares in your portfolio.
5. Our automated stock screens filter shares based on various fundamental factors and serve as tools to shortlist candidate shares for further investigation. We do not examine or seek out company prospects, management skill, pending lawsuits, internal fraud, financial manipulation or any other aspects that may affect the company’s share price. It is up to the individual investor to further inspect other aspects of shares to reduce their risks from these events.
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8. Whilst long historical trends may statistically support certain assumptions about the future, remember that past performance is no guarantee of future returns. We merely aim to provide you with strategies that statistically stack the odds in your favour and lower your risks, but risks cannot be eliminated.
9. There are many reasons why you may not be able to achieve similar returns to our strategies and model portfolios, including, but not limited to, bid/ask spreads, commissions, liquidity of shares being bought or sold and favourable intra-day timing.
10. We offer no guarantee to the accuracy of data and calculations used.



11. We own many of the JSE shares that come up on various lists in the strategies we cover, as we use the strategies and research for our own personal investment purposes. JSE rules require we notify you of this fact.
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15. We reserve the right to modify and/or improve any of our service offerings over time
16. Whilst we provide email alerts for certain major categories of alerts, we accept no responsibility for the timely arrival of these alerts or any of our alerting services.
17. We reserve the right to a maximum of 15 trading days a year where we may not post alerts and/or provide stock screens on allotted dates, for the purposes of site maintenance and personal leave. You will be warned at least 20 days in advance of which days have been allotted where this may apply.
18. Although stock screens, WJP and other publications have allotted periodicity and set dates for publication, such periodicity and dates may change slightly on an ad-hoc basis to cater for leave, late data collection, delays from our information service providers etc.
19. Whilst we can give accepted best practice advice regarding asset allocation, diversification, portfolio construction and market timing methods we cannot offer personalised advice on any of the above issues specific to your risk profile and financial condition. Please seek this type of advice from a registered financial services provider.
20. We rely on JSE data from several data providers and we outsource our website and other services to 3<sup>rd</sup> party providers. We cannot be held accountable for delays to our service as a result of delays from these entities, nor can we guarantee the accuracy of the data from our data service providers.
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22. To protect PowerStocks Research intellectual capital, I hereby certify that I am not an employee, affiliate, agent nor a colleague of any of the directors or management of the following companies or their agents/affiliates: ShareTrackin, Investors' Choice, Fleet Street Publications, nor any company local or international that may be regarded as a competitor. If I subscribe to the above companies' services I realise that providing them with information and methods we publish as part of my subscription is a violation of copyright and competition laws and exposes me to the possibility of criminal charges for said offences.
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